

亞洲大學

Asia University

111 學年度經營管理學系博士班全英語授課課程規劃

Course Plan 2022-2023 for Doctoral Program of the Department of Business Administration – Taught Fully in English

別:經營管理學系博士班

Ph. D. Program in Department of Business Administration

畢業總學分：36 學分

Credits for Graduation: 36

111.04.21 校課程委員會通過

Approved by the University Curriculum Committee on 21/04/2022

112.10.04 校課程委員會通過 (修改)

Approved by the University Curriculum Committee on 04/10/2023 (Revised)

類別 Category	科目名稱 Course Title	英文名稱 English Course Title	修課 年級 Year of the Program	修課 學期 Semester	學分數 Credits	每週上課時數		備註 Remarks
						Hours per week		
						講授 Lecture	實驗 Experiment	
(18) Required Credits, as Determined by the Dept.	管理理論研討	Seminar on Management Theory	1 st	1 st	3	3		
	產業策略與永續發展研討	Seminar on Industrial Strategy and Sustainable Development	1 st	1 st	3	3		
	高等數量方法	Advanced Quantitative Methods	1 st	2 nd	3	3		
	研究方法	Research Methodology	1 st	1 st or 2 nd	3	3		
	博士論文	Ph.D. Dissertation	2 nd -4 th	1 st or 2 nd	3	3		
	博士論文	Ph.D. Dissertation	2 nd -4 th	1 st or 2 nd	2	2		
	博士論文	Ph.D. Dissertation	2 nd -4 th	1 st or 2 nd	1	1		
(18) Elective Credits, as Determined by the Dept.	統計方法與資料分析	Statistics and Data Analysis	1 st	1 st	3	3		
	永續供應鏈管理專題	Special Topics on Sustainable Supply Chain Management	1 st	2 nd	3	3		
	綠色科技與創新管理	Green Technology and Innovation of Management	1 st	2 nd	3	3		
	創新與創業管理專題	Special Topics on Management of Innovation and Entrepreneurship	1 st	2 nd	3	3		
	國際企業策略理論	International Business Strategy Theory	2 nd	1 st	3	3		
	策略性人力資源管理專題	Special Topics on Strategic Human Resource Management	2 nd	1 st	3	3		
	永續管理	Sustainable Management	1 st	2 nd	3	3		
	跨文化管理	Cross-Cultural Management	2 nd	1 st	3	3		
	作業管理	Operations Management	2 nd	1 st	3	3		

顧客關係管理與電子商務專題	Special Topics on Customer Relationship Management and Electronic Commerce	2 nd	2 nd	3	3		
產業競爭策略專題	Special Topics on Competitive Strategy	2 nd	2 nd	3	3		
高等計量經濟學	Advanced Econometrics	2 nd	2 nd	3	3		
大數據與資料採礦	Big Data and Data Mining	2 nd	2 nd	3	3		
管理經濟	Managerial Economics	2 nd	2 nd	3	3		
大數據行銷專題	Special Topics on Marketing of Big Data	1 st	2 nd	3	3		
健康產業永續管理技術專題	Special Topics on Sustainable Management of Health Industry	2 nd	1 st	3	3		
智慧科技技術專題	Special Topics on Smart Technology	2 nd	2 nd	3	3		
健康產業服務行銷專題	Special Topics on Service Marketing of Health Industry	2 nd	2 nd	3	3		

註：

1. 博士班最低畢業學分為 36 學分(含論文)：(一)必修 18 學分(含畢業論文 6 學分)(二)專業選修 18 學分。

The Ph.D. program requires a minimum of 36 graduate credits, including 18 required and 18 electives course credits as determined by the Department.

2. 學生需透過「臺灣學術倫理教育資源中心」線上平台修習指定課程 6 小時，並於課程總測驗成績達及格標準，始得申請學位考試。

Master's students must take 6 hours of courses on the online platform of "Center for Taiwan Academic Research Ethics Education" and pass the general test score of the courses before they are eligible to apply for the doctoral degree examination.