

Learning Goal: 專業能力 Professional Skill Program: MBA

Learning Objectives: 1. 研究生應能描述其專業領域之高階專業知識與技能，以有助於其職業及(或)進階的持續學習
 Graduates should be able to describe high professional knowledge and skills in their fields of expertise in order to facilitate their career and/or continue with advanced studies.

2. 研究生應能展現其進階能力，以一般及專業之管理技能與知識來處理進階問題
 Graduates should be able to demonstrate their advanced capacity to address advanced problems in general, as well as their disciplines management-specific skills and knowledge.

學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement <u>1</u>	Acceptable <u>2</u>	Superior <u>3</u>	
D1. 具備本學科之進階專業知識 Demonstrate mastery of advanced knowledge in the subject-area	僅有表面的本學科進階專業知識；將其轉化成從事研究的預備知識能力較弱 Demonstrates surface cognitive understanding of advanced theoretical concepts and terminologies in the subject-area; and has slightly weak ability to transfer them into prerequisite knowledge for conducting research	具備一般性本學科進階專業知識。能嘗試將其轉化成從事研究的預備知識 Achieves a general cognitive understanding of advanced theoretical concepts and terminologies in the subject-area; and has attempted to transfer them into prerequisite knowledge for conducting research	充分具備本學科之進階專業知識。能將其有效地轉化成從事研究的預備知識 Achieves a thorough cognitive understanding of advanced theoretical concepts and terminologies in the subject-area; and has ability to effectively transfer them into prerequisite knowledge for conducting research	
D2. 具備整合跨學科進階專業知識之能力 Demonstrate ability to integrate the advanced discipline knowledge across subject areas	整合跨學科進階專業知識之能力較弱 Has slightly weak ability to integrate the advanced discipline knowledge across subject areas	能適切地整合一些跨學科進階專業知識 Is able to moderately integrate the advanced discipline knowledge across some subject areas	能有效地整合許多跨學科進階專業知識 Is able to effectively integrate the advanced discipline knowledge across many subject areas	
D3. 具備本學科相關領域時事議題之創新思辯能力 Demonstrate ability to think creatively and innovatively in current issues related to the subject area	對本學科相關領域時事議題的創新思維稍顯不足 Slightly lacks ability to think creatively and innovatively in current issues related to the subject area	對本學科相關領域時事議題，偶有一些創新思維 Occasionally thinks creatively and innovatively in current issues related to the subject area	對本學科相關領域時事議題，時常展露創新思維 Often thinks creatively and innovatively in current issues related to the subject area occasionally	

College of Management, Asia University				
Learning Goal:	專業能力 Professional Skill		Program: MBA	
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學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement <u>1</u>	Acceptable <u>2</u>	Superior <u>3</u>	
D4. 具備運用專業知識定義問題並進行決策之能力 Demonstrate ability to apply the advanced discipline knowledge to define problems and make decisions	運用專業知識綜觀證據和所有相關情境因素的能力較弱；定義或說明問題的癥結點及提出解決方法有困難 Has slightly weak ability to apply the discipline knowledge to overview all relevant evidences and factors connected with a particular situation; is unable to define problems clearly; has difficulties in addressing problem clues and in providing clear solutions	能適切地運用一些專業知識綜觀證據和相關情境因素，找出可能的問題所在；針對問題做出的決策能大致符合問題表面因素 Is able to moderately apply some discipline knowledge to overview evidences and factors relevant to a particular situation in order to define possible problems; moderately identifies superficial-level factors and/or strategies/solutions that are linked to the problems	能充份地應用專業知識綜觀證據和所有相關情境因素，明確洞悉問題所在；並針對問題做出的決策能滿足、符合不同面向/層面的因素 Is able to comprehensively apply the discipline knowledge to overview all relevant evidences and factors connected with a particular situation; clearly defines problems and properly identifies multiple-aspect factors and/or strategies/solutions that are linked to the problems	
D5. 具備運用各種資源進行自主學習之能力 Demonstrate ability to engage in independent learning through the use of various kinds of resources	運用不同資源進行自主學習的能力較弱 Has slightly weak ability to engage in independent learning through the use of different resources	能適切地運用一些資源進行自主學習 Is able to moderately engaged in independent learning through the use of some resources	能充分地運用各種資源進行自主學習 Is able to fully engaged in independent learning through the use of various kinds of resources	
D6. 具備判斷不同情境個案中所需有效領導方式之能力 Demonstrate ability to identify effective leadership styles, skills, and practices for different situations	判斷不同組織情境和有效領導之間關係的能力較弱 Has slightly weak ability to identify effective leadership styles, skills, and practices for different situations	能適切地判斷一些組織情境和有效領導之間的關係 Is able to moderately identify effective leadership styles, skills, and practices for some situations	能清楚且全面地判斷各式組織情境和有效領導之間的關係 Is able to clearly and comprehensively identify effective leadership styles, skills, and practices for various situations	

College of Management, Asia University				
Learning Goal: 口語溝通能力 Oral Communication skill		Program: MBA		
Learning Objectives: 1. 研究生應能使用不同模式之媒體及溝通方式來解釋其見解，並為自己的立場辯護 Graduates should be able to explain their ideas and defend their position using different modes of media and communication 2. 研究生應能應用進階的口頭及書面溝通技能，得以適當之形式來傳達其專業領域之知識 Graduates should be able to apply advanced oral and written communications skills in order to communicate - knowledge of the field in an appropriate format to experts in their field				
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement <u>1</u>	Acceptable <u>2</u>	Superior <u>3</u>	
D1. 與主題相關 Relevance to the subject	部分報告內容與主題無關 Content is partially relevant to the subject	報告內容與主題 大致 相關 Content is mostly relevant to the subject	報告內容完全切合主題 Content is exactly relevant to the subject	
D2. 報告技巧 Delivery skill	報告節奏不太順暢，許多時候表達不太清楚或不連貫；少與聽眾互動、會做出讓聽眾分散注意力的肢體動作；講話時會顯得不自在。給聽眾繁多的訊息，報告時間的控制上需要改進。 Presentation does not flow smoothly; it is choppy and disjointed many times. Student maintains little contact with audience members, and engages in physical movement that distracts from his/her message. Student seems uncomfortable. Much of the information is delivered. Time management needs improvements	報告節奏大致通順，但偶爾在表達上似乎會有點不太清楚或不連貫；講話時偶爾會顯得有點不自在，但會嘗試跟聽眾互動；會使用一些肢體動作來強調想表達的訊息。 Presentation generally flows but a few times seems choppy and disjointed. Student seems slightly uncomfortable at times but strives to maintain contact with audience members throughout the presentation, and engages in physical movement that reinforces his/her message	報告節奏非常順暢，表達流利、清晰，並能與聽眾積極互動。能用自己的方式吸引聽眾的注意力，並控制好報告的時間。可以成為其他報告者的楷模。 Presentation flows very smoothly. Student is unusually fluent in his/her use of language, speaks clearly to be heard, and maintains frequent contact with audience members. Presents him/her self in a way that keeps the audience's attention, and has good time management. Could be used as a model for other presenters	
D3. 組織性 Organization	內容聆聽起來會有些吃力。有些論點不是很清楚，內容架構有點雜亂無章。 Listeners follow presentation with some efforts. Some arguments are not clear. Organization seems somewhat haphazard	內容組織上大致有條理、架構分明，僅在少許內容上比較沒那麼清楚 Presentation is generally clear and well organized. A few minor points may be confusing	內容組織上條理清晰分明、極具邏輯統整性。聽眾容易領會內容 Presentation is clear, logical, and very well organized. Listener can follow line of reasoning	
D4. 報告工具 Presentation tool	未使用適當之報告工具，或內容有些許錯誤 Uses inappropriate reporting tools or the content includes a few errors	使用適當的報告工具，但內容有少許錯誤 Uses appropriate reporting tools, but the content includes few errors	使用適當的報告工具，且內容沒有任何錯誤 Uses appropriate reporting tools, and content is free from any error	
D5. 服裝儀容 Attire	服裝儀容邋遢 Dressed sloppily	服裝儀容整潔 Well-groomed	服儀整潔且正式 Well-groomed and formal attire	

College of Management, Asia University

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Learning Objectives: 1. 研究生應能使用不同模式之媒體及溝通方式來解釋其見解，並為自己的立場辯護 Graduates should be able to explain their ideas and defend their position using different modes of media and communication 2. 研究生應能應用進階的口頭及書面溝通技能，得以適當之形式來傳達其專業領域之知識 Graduates should be able to apply advanced oral and written communications skills in order to communicate - knowledge of the field in an appropriate format to experts in their field				
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1	Acceptable_2	Superior_3	
D6. 問題回覆 Reply to questions	完全無法回答或只能回答少部分與報告主題相關問題 Fails to answer or can only answer few questions of related issues	能回答大部分與報告主題相關問題，但未能精確地將其與課程中其他相關議題聯結 Answers most questions of related issues but fails to accurately link them with other topics of the course	能回答全部語報告主題相關問題，且能精確地將其與課程中其他相關議題聯結 Answers all questions of related issues and accurately links them with other topics of the course well	

Learning Goal: 寫作溝通能力 Written Communication skill		Program: MBA		
Learning Objectives: 1. 研究生應能使用不同模式之媒體及溝通方式來解釋其見解，並為自己的立場辯護 Graduates should be able to explain their ideas and defend their position using different modes of media and communication 2. 研究生應能應用進階的口頭及書面溝通技能，得以適當之形式來傳達其專業領域之知識 Graduates should be able to apply advanced oral and written communications skills in order to communicate - knowledge of the field in an appropriate format to experts in their field				
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement <u>1</u>	Acceptable <u>2</u>	Superior <u>3</u>	
D1. 文章架構 Structure of content	文章結構不甚完整；部分段落起承轉合不順，讀者不易理解文意 Statements of the article fail to construct a clear organizational structure, and the connections of some paragraphs are abrupt, so that the article is not easy to understand for readers	文章結構完整；少部分段落起承轉合不順，但讀者能理解大部分的文意 Statements of the article construct a clear organizational structure, but the connections of a few paragraphs are abrupt. Readers could understand most parts of the article	文章結構完整；全文起承轉合流暢，讓讀者感到興趣且易於閱讀 Statements of the article construct a clear organizational structure, and the connections of all paragraphs are smooth, so that the article is easy to read and interesting for readers	
D2. 內容發展 Statement development	段落中心主旨的陳述太泛、太廣或不夠精細，以致偏離主題重點與發展方向。作者會提供訊息、佐證及個人見解來支持論點或立場，但其中有一些是不太相關的 Uses declarative sentences to state the main idea, but they are somewhat too vague or undefined to connect to the topic and direct the body of the essay. The author gives information, evidences and insights to support the argument or stance, though some of them are not entirely relevant.	段落中心主旨陳述能大致表達出主題的重要性及發展方向。作者會提供訊息、佐證及個人見解來支持論點或立場，但其中有少部分是與不太相關的 Uses declarative sentences to approximately state the main idea that addresses the importance of the topic and directs the body of the essay. The author gives information, evidences and insights to support the argument or stance, though a few of them are not entirely relevant.	段落中心主旨陳述能明確、精準地表達出主題的重要性及發展方向。作者會提供強而有力的訊息、佐證及個人見解來支持論點或立場 Uses declarative sentences to clearly and concisely state the main idea that addresses the importance of the topic and directs the body of the essay. The author gives strong information, evidences and insights to support the argument or stance	
D3. 語言使用 Language	有一些語辭、用語、文法、拼字、標點符號等使用上的錯誤，以致偶爾會影響到內容的解讀 Paper has some errors in wording, terminology, grammar, spelling and punctuation that communication of content is impaired at times	有少數語辭、用語、文法、拼字或標點符號等使用上的錯誤，但大致不影響到內容的解讀 Paper has a few errors in wording, terminology, grammar, spelling and punctuation but readability is not impaired to a great degree	大體上沒有語辭、用語、文法、拼字或標點符號等使用上的錯誤，讀者能流暢無礙的閱讀內容 Paper is largely free of errors, it flows well and reads smoothly	

Learning Goal: 寫作溝通能力 Written Communication skill		Program: MBA		
Learning Objectives: 1. 研究生應能使用不同模式之媒體及溝通方式來解釋其見解，並為自己的立場辯護 Graduates should be able to explain their ideas and defend their position using different modes of media and communication 2. 研究生應能應用進階的口頭及書面溝通技能，得以適當之形式來傳達其專業領域之知識 Graduates should be able to apply advanced oral and written communications skills in order to communicate - knowledge of the field in an appropriate format to experts in their field				
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	Needs Improvement_1	Acceptable_2	Superior_3	
D4. 引用來源 Citation	很少引用文獻，或有一些引用上的錯誤 Rare citations are included or some of them are incorrect	少部分 引用文獻不完整，或 有些微 引用上的錯誤 Few citations are not complete or incorrect	完整且正確地引用文獻 Citations are correct and compete	
D5. 報告格式 Reporting Form	部分地方符合相關寫作規範，在一些段落間可發現一些不一致性 Writing format is partially inconsistent with normal norms and among sections	大致符合相關寫作規範，但在少數段落間仍可發現一些不一致性 Writing format is generally consistent with normal norms but slightly inconsistent among sections	完全符合相關寫作規範，且各段落間有一致性 Writing format is fully consistent with normal norms and among sections	

Learning Goal: 分析與問題解決能力 Analysis & Problem-solving skills Program: MBA

- Learning Objectives:
1. 研究生應能使用各種精確與有用的分析及問題解決技能。學生應能使用基礎的分析思維及問題解決技能於其領域之基礎問題。
Graduates should develop accurate and useful analytic and problem-solving skills.
 2. 研究生應能瞭解與其領域相關之進階問題，並能夠使用其專業知識與技能來分析經濟及商業問題。
Graduates must be able to understand problems related to their fields and should be able to analyze economic and business problems using their professional knowledge and skills.
 3. 研究生應能夠處理研究活動。
Graduates are capable of participating in research activities.

學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Poor_1	Satisfactory_2	Excellent_3	
D1. 能夠定義問題，並瞭解問題之關鍵 Define the problem & understanding the crux of problems	清楚定義問題的能力較弱，且對於問題之關鍵瞭解有限 Demonstrates lower ability to define the problem clearly and has limited knowledge of the crux of problems	定義問題的能力一般，對於問題之關鍵有一些瞭解 Demonstrates general ability to define the problem clearly and has some knowledge of the crux of problems	清楚地定義問題的能力優異，充份瞭解問題之關鍵 Demonstrates excellent ability to define the problem clearly and has full knowledge of the crux of problems	
D2. 能夠將學術文獻連結至特定的研究問題 Relate the academic literature to the specific research problems	將文獻連結至特定的研究問題的能力較弱 Demonstrates lower ability to relate the academic literature to the specific research problems	將此文獻連結至特定的研究問題的能力一般 Demonstrates general ability to relate the literature to the specific research problems	將此學術文獻連結至特定的研究問題的能力優異 Demonstrates excellent ability to relate the academic literature to the specific research problems	
D3. 搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理) Gather and understand information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning)	搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理)的能力較弱 Demonstrates lower ability to gather and understand information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning)	搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理)的能力適中 Demonstrates adequate ability to gather information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning)	搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理)的能力優異 Demonstrates excellent ability to gather and understand information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning).	
D4. 能夠評估潛在解決方案，並選擇最適方案 Be able to evaluate potential solutions and choose the optimized solution	評估潛在解決方案並選擇最適方案的能力較弱 Demonstrates lower ability to evaluate potential solutions and choose the optimized solution	評估潛在解決方案並選擇最適方案的能力一般 Demonstrates general ability to evaluate potential solutions and choose the optimized solution	評估潛在解決方案並選擇最適方案的能力優異 Demonstrates excellent ability to evaluate potential solutions and choose the optimized solution	

College of Management, Asia University				
Learning Goal:	分析與問題解決能力 Analysis & Problem-solving skills			Program: MBA
Learning Objectives:	<p>1. 研究生應能使用各種精確與有用的分析及問題解決技能。學生應能使用基礎的分析思維及問題解決技能於其領域之基礎問題。 Graduates should develop accurate and useful analytic and problem-solving skills.</p> <p>2. 研究生應能瞭解與其領域相關之進階問題，並能夠使用其專業知識與技能來分析經濟及商業問題。 Graduates must be able to understand problems related to their fields and should be able to analyze economic and business problems using their professional knowledge and skills.</p> <p>3. 研究生應能夠處理研究活動。 Graduates are capable of participating in research activities.</p>			
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Poor_1	Satisfactory_2	Excellent_3	
D5. 對於問題之發現，能夠分析並提出其觀點 Analyze and advance opinions about the problem findings	對於問題發現、分析並提出其觀點的能力較弱 Demonstrates lower ability to analyze and advance opinions about the problem findings	對於問題發現、分析並提出其觀點的能力一般 Demonstrates general ability to analyze and advance opinions about the problem findings	對於問題發現、分析並提出其觀點的能力優異 Demonstrates excellent ability to analyze and advance opinions about the problem findings	
D6. 能夠透過團隊合作來解決問題 Be able to solve problems through team works	透過團隊合作來解決問題的能力較弱 Demonstrates lower ability to solve problems through team works	透過團隊合作來解決問題的能力適中 Demonstrates general ability to solve problems through team works	透過團隊合作來解決問題的能力優異 Demonstrates excellent ability to solve problems through team works	

Learning Goal: 倫理觀 Ethics		Program: MBA		
Learning Objectives:		<p>1. 研究生應能確認及處理進階之倫理議題，此即成為有效率之專業經理人所必須 Graduates should be able to recognize and address advanced ethical issues required by effective professional executives.</p> <p>2. 研究生需知曉以高度倫理及承擔責任的方式來處理一般管理及企業營運，得以增加組織價值 Graduate students need to be aware of how highly ethical and personally responsible conduct in general management and enterprise operations adds value to the organization</p>		
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement <u>1</u>	Acceptable <u>2</u>	Superior <u>3</u>	
D1. 企業倫理與企業社會責任重要性之認知 Awareness of the importance of business ethics and corporate social responsibility	對於企業倫理與企業社會責任的重要性有淺略表面的認知 Has superficial awareness to the importance of business ethics and corporate social responsibility.	對於企業倫理與企業社會責任的重要性有一般性的認知 Has general awareness to the importance of business ethics and corporate social responsibility	對於企業倫理與企業社會責任的重要性有強烈的認知 Has strong awareness to the importance of business ethics and corporate social responsibility	
D2. 察覺企業倫理議題之能力 Ability to perceive business ethics issue	察覺企業倫理議題的能力較弱 Has lower ability to perceive business ethics issue.	察覺企業倫理議題的能力一般 Has general ability to perceive business ethics issue.	察覺企業倫理議題的能力優異 Has excellent ability to perceive business ethics issue.	
D3. 商業情境中道德兩難判斷之能力 Ability to assess ethical dilemmas in business contexts	判斷商業情境中道德兩難的能力較弱 Has lower ability to assess ethical dilemmas in business contexts	判斷商業情境中道德兩難的能力一般 Has general ability to assess ethical dilemmas in business contexts properly	判斷商業情境中道德兩難的能力優異 Has excellent ability to perceive ethical dilemmas in business context	
D4. 了解不道德行為之衝擊與後果 Understanding of impacts and consequences of unethical behavior	對於不道德行為之衝擊與後果有些微的瞭解 Has a little understanding of impacts and consequences of unethical behavior	對於不道德行為之衝擊與後果有一般性的瞭解 Has a general understanding of impacts and consequences of unethical behavior in some extend	對於不道德行為之衝擊與後果有充分的瞭解 Has a full understanding of impacts and consequences of unethical behavior	
D5. 意識研究主題相關的倫理議題 Aware of ethical issues related to the research topic	對所研究的主題，能表面意識到相關的倫理議題 Has superficial awareness to ethical issues related to the research topic	對所研究的主題，能清楚意識到並能適切指出相關的倫理議題 Has clear awareness to ethical issues related to research topic and properly point them out.	對所研究的主題，能全盤瞭解並能詳細明確的闡述相關的倫理議題 Has a comprehensive understanding of ethical issues related to the topic, and identify and explain them precisely.	
D6. 進行研究時能展現合乎道德與負責任的行為 Demonstration of ethical and responsible behavior when conducting research	進行研究時，偶而能展現一些基本的道德與負責任的行為 Demonstrates basic ethical and responsible behavior occasionally when conducting research.	進行研究時，經常能展現合乎道德與負責任的行為 Demonstrates standard ethical and responsible behavior frequently when conducting research.	進行研究時，總是能展現合乎標準的道德與負責任的行為 Demonstrates standard ethical and responsible behavior all the time when conducting research.	

Learning Goal: 國際觀 Global Perspective		Program: MBA		
Learning Objectives: 1. 研究生應能察覺全球化之議題，並知曉跨文化議題及國際化之重要，以及其對於一般管理及企業營運之效率的潛在影響 Graduate students must be capable of perceiving global issues and be aware of intercultural issues and international concerns, as well as the potential influences of globalization on general management and business operations. 2. 研究生應能察知管理決策之全球化意涵，並總是能將其納入制定決策時之考量 To be able to not only appreciate the global implications of management decisions but must always consider them in making decisions.				
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement <u>1</u>	Acceptable <u>2</u>	Superior <u>3</u>	
D1. 察覺全球化議題之能力 (例如全球化重要性或全球經營環境) Ability of perceiving global issues	對於全球化議題之察覺能力尚待加強 Ability of perceiving global issues needs improvement	對於全球化議題之察覺能力表現尚可，但具備主動學習精神 Ability of perceiving global issues is fair but willing to learn	對於全球化議題之察覺能力表現傑出，且具備主動學習精神 Ability of perceiving global issues is excellent and willing to learn	
D2. 全球性的產業發展趨勢的瞭解 Understanding global trends of industry development	對於全球性的產業發展趨勢的瞭解能力尚待加強 Understanding of global trends of industry development needs improvement	對於全球性的產業發展趨勢的瞭解能力表現尚可，但具備主動學習精神 Understanding of global trends of industry development is fair but willing to learn	對於全球性的產業發展趨勢的瞭解能力表現傑出，且具備主動學習精神 Understanding of global trends of industry development is excellent and willing to learn	
D3. 跨文化議題及國際化重要性之分析能力 (例如全球文化價值觀或消費者態度) Ability to analyze intercultural issues and international concerns	對於跨文化議題及國際化重要性之分析能力尚待加強 Ability to analyze intercultural issues and international concerns needs improvement	對於跨文化議題及國際化重要性之分析能力表現尚可，但具備主動學習精神 Ability to analyze intercultural issues and international concerns is fair but willing to learn	對於跨文化議題及國際化重要性之分析能力表現傑出，且具備主動學習精神 Ability to analyze intercultural issues and international concerns is excellent and willing to learn	
D4. 制定管理決策時需具備全球化思維 Global implications of management decisions	對於制定管理決策時需具備全球化思維能力尚待加強 Ability of global implications of management decisions needs improvement	對於制定管理決策時需具備全球化思維能力表現尚可，但具備主動學習精神 Ability of global implications of management decisions is fair but willing to learn	對於制定管理決策時需具備全球化思維能力表現傑出，且具備主動學習精神 Ability of global implications of management decisions is excellent and willing to learn	
D5. 全球化對於一般管理影響之理解 (例如規畫、組織、用人、領導或控制) Understanding of influences of globalization on general management	對於全球化對於一般管理影響之理解能力尚待加強 Understanding of influences of globalization on general management needs improvement	對於全球化對於一般管理影響之理解能力表現尚可，但具備主動學習精神 Understanding of influences of globalization on general management is fair but willing to learn	對於全球化對於一般管理影響之理解能力表現傑出，且具備主動學習精神 Understanding of influences of globalization on general management is excellent and willing to learn	

College of Management, Asia University				
Learning Goal:	國際觀 Global Perspective		Program: MBA	
Learning Objectives:	<p>1. 研究生應能察覺全球化之議題，並知曉跨文化議題及國際化之重要，以及其對於一般管理及企業營運之效率的潛在影響 Graduate students must be capable of perceiving global issues and be aware of intercultural issues and international concerns, as well as the potential influences of globalization on general management and business operations.</p> <p>2. 研究生應能察知管理決策之全球化意涵，並總是能將其納入制定決策時之考量 To be able to not only appreciate the global implications of management decisions but must always consider them in making decisions.</p>			
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1	Acceptable_2	Superior_3	
D6. 全球企業營運效率之理解 (例如產、銷、人、研或財) Understanding of effectiveness of global business operations	對於全球企業營運效率之理解能力尚 待加強 Understanding of effectiveness of global business operations needs improvement	對於全球企業營運效率之理解能力表 現尚可，但具備主動學習精神 Understanding of effectiveness of global business operations is fair but willing to learn	對於全球企業營運效率之理解能力表 現傑出，且具備主動學習精神 Understanding of effectiveness of global business operations is excellent and willing to learn	