

亞洲大學

108 學年度經營管理學系博士班全英語課程規劃表

(Academic Map for Taiwanese and Chinese Students Beginning in Academic Year 2019-2020)

課程名稱:經營管理學系博士班 (企業經濟與策略博士、智慧健康先進管理技術博士)

Ph. D. Program in Business Economics and Strategy

Ph. D. Program in Advanced Management of Smart Health Technology

Approved by the University Curriculum Committee on 6/5/2019

類別 Category	科目名稱 Course Title	英文名稱 English Course Title	修課 年級 Year of the Program	修課 學期 Semester	學分數 Credits	每週上課時數 Hours per week		備註 Remarks
						講授 Lecture	實驗 Experiment	
(18) Required Credits, as Determined by the Dept.	管理理論研討	Seminar on Management Theory	1 st	1 st	3	3		
	產業策略與發展研討	Seminar on Industrial Strategy and Development	1 st	1 st	3	3		碩博合上
	高等數量方法	Advanced Quantitative Methods	1 st	2 nd	3	3		
	研究方法	Research Methodology	1 st	1 st or 2 nd	3	3		碩博合上
	博士論文	Ph.D. Dissertation	2 nd -4 th	2 nd	6	6		
(18) Elective Credits, as Determined by the Dept.	統計方法與資料分析	Statistics and Data Analysis	1 st	1 st	3	3		碩博合上
	供應鏈管理專題	Special Topics on Supply Chain Management	1 st	2 nd	3	3		
	科技與創新管理	Technology and Innovation of Management	1 st	2 nd	3	3		碩博合上
	創新與創業管理專題	Special Topics on Management of Innovation and Entrepreneurship	1 st	2 nd	3	3		
	國際企業策略理論	International Business Strategy Theory	2 nd	1 st	3	3		碩博合上
	策略性人力資源管理專題	Special Topics on Strategic Human Resource Management	2 nd	1 st	3	3		
	永續管理	Sustainable Management	1 st	2 nd	3	3		碩博合上
	綠色供應鏈管理	Green Supply Chain Management	1 st	2 nd	3	3		碩博合上
	跨文化管理	Cross-Cultural Management	2 nd	1 st	3	3		碩博合上
	顧客關係管理	Special Topics on	2 nd	2 nd	3	3		

與電子商務專題	Customer Relationship Management and Electronic Commerce						
產業競爭策略專題	Special Topics on Competitive Strategy	2 nd	2 nd	3	3		
高等計量經濟學	Advanced Econometrics	2 nd	2 nd	3	3		
大數據與資料採礦	Big Data and Data Mining	2 nd	2 nd	3	3		
管理經濟	Managerial Economics	2 nd	2 nd	3	3		
大數據行銷專題	Special Topics on Marketing of Big Data	1 st	2 nd	3	3		
健康產業管理技術專題	Special Topics on Health Industry Management	2 nd	1 st	3	3		
智慧科技技術專題	Special Topics on Smart Technology	2 nd	2 nd	3	3		
健康產業服務行銷專題	Special Topics on Service Marketing of Health Industry	2 nd	2 nd	3	3		

註：博士班最低畢業學分為 36 學分(含論文)：(一)必修 18 學分(含畢業論文 6 學分)(二)專業選修 18 學分。

The Ph.D. program requires a minimum of 36 graduate credits, including 15 required and 21 electives course credits as determined by the Department.

系所主管簽章:

學院院長簽章:

國際及兩岸教育學院院長簽章: